



Indian Lakes Resort & Golf, Chicago, IL a Hilton property

Sponsorship Program

	Level	No. Available	Cost
	<i>Platinum</i>	2 1	\$4,500
	<i>Gold</i>	3 1	\$3,500
SOLD	<i>Silver</i>	3	\$2,500
	<i>Bronze</i>	5 3	\$1,500

BRONZE BENEFITS

(common to all sponsorship levels)

All Sponsors Receive:

- Trade Show Booth (8' x 10') in a premium location
- Two Admissions of company personnel
- Prominent signage in multiple locations throughout the main event areas
- Prominent recognition and links on USIndoor's online Conference pages
- Repeated recognition in event marketing communications
- Prominent Recognition in Conference Program distributed on site to all attendees
- Electronic mailing list of attendees (non-exhibitors) 10 days prior to and after the Conference
- Verbal acknowledgement by USIndoor president during General Session
- Placement of marketing collateral in Conference welcome bags

Additional Options:

- Full-page color ad in *GO Indoor's* 2010 Conference issue (May): \$850 (value: \$1,125)
- Additional Trade Show Booth pricing: \$500 until April 1 (value: \$850)

Additionally, the following sponsors receive ...

PLATINUM SPONSORSHIP

~~(2 available)~~
1

Cost: \$4,500

Choice of Named Sponsor of:

- ~~(1) World Cup Viewing Area during all Trade Show dates (6/18-19) or~~
- ~~(2) Saturday World Cup Celebration and BBQ Dinner Party (6/19)~~

Additional Benefits:

- Admission of two company representatives to Saturday Dinner Party
 - Private Room close to Exhibit Hall, suitable for individual sales presentations or client meetings
 - Full-page Ad in Official Conference Program
 - Top placement and priority among sponsorship levels regarding all rights
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GOLD SPONSORSHIP

~~(2 available)~~
1

Cost: \$3,500

Choice of Named Sponsor of:

- ~~(1) Friday General Session & State of Industry Breakfast (6/18)~~
- ~~(2) Friday Evening President's Reception and Trade Show (6/18), or~~
- ~~(3) Saturday Luncheon and Trade Show (6/19)~~

Additional Benefits:

- Sponsor of Conference Badges, ~~Lanyards~~ or Bags with company logo
 - One-Half page ad in Official Conference Program
 - Second placement and priority among sponsorship levels regarding all rights
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SILVER SPONSORSHIP

~~(3 available)~~

Cost: \$2,500

Choice of Named Sponsor of:

- (1) Wednesday and Thursday CAO Class Breakfasts and Luncheons (6/16-17)
- (2) Thursday Bus Tour and Luncheon (6/18); or
- (3) Saturday Breakfast (6/19)

Additional Benefits:

- One-Quarter page ad in Official Conference Program
- Third placement and priority among sponsorship levels regarding all rights

Extras ...

At our sponsors' exclusive options, the following promotional materials and logo items can be added to your sponsorship, to be provided to all Conference attendees. USIndoor will manage all production, production and fulfillment requirements, subject to your approval. (FIRST-COME, FIRST-SERVED)

Item	Costs: TBD
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<i>Notepads</i>	
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<i>Pens</i>	
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<i>Water Bottles</i>	
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<i>Bottle Openers</i>	
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<i>Koozies</i>	
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<i>Other</i>	
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Thank you!





2010 Facility Operators Conference & Trade Show

June 16-20
Indian Lakes Resort & Golf, Chicago, IL

Sponsorship Agreement

THE UNDERSIGNED HEREBY ENTERS INTO THIS SPONSORSHIP AGREEMENT (this "Agreement") with the United States Indoor Sports Association (hereinafter referred to as "USINDOOR") and selects the sponsorship option(s) marked below (the "Sponsorships") in accordance with the offer outlined in USINDOOR's Official Sponsorship Program. The undersigned company ("SPONSOR") acknowledges that the Sponsorships are offered on a *first-come, first-served basis* (according to when USINDOOR receives SPONSOR's executed Agreement) and that to maintain any such priority, payment is due in full by the *earlier* of June 1st or within 15 days of SPONSOR's execution of this Agreement.

Please select your options:

Totals

Sponsorship Level: Platinum (\$4,500) Gold (\$3,500) ~~Silver (\$2,500)~~ Bronze (\$1,500) \$ _____

Platinum Event: ~~WC Area @ Trade Shows~~ Sat. Dinner Party w/ WC

Gold Event: ~~Fri. General Session~~ ~~Fri. Reception~~ Sat. Luncheon

Gold Premium: Badges Lanyards Bags

~~Silver Event:~~ ~~Wed. & Thurs. CAO~~ ~~Thurs. Bus Tour~~ ~~Sat. Breakfast~~

Full-Page Ad in 2010 Conference issue of GO Indoor (\$850) \$ _____

Additional Trade Show Booth (\$500/booth) Quantity: _____ \$ _____

Other Extras: Notebooks (\$) Pens (\$) Water Bottles(\$)
 Bottle Openers (\$) ~~Koozies (\$)~~ Other (\$) \$ _____

TOTAL \$ _____

The parties agree to cooperate in all respects to effect the intentions described hereunder. ALL PAYMENTS ARE FINAL AND NON-REFUNDABLE. (Checks payable to "USIndoor," 1340 N. Great Neck Road, Virginia Beach, VA, 23454—Tel. 703-820-2810, Fax 509-357-7096; all major credit cards accepted.) ADDITIONAL INSTRUCTIONS TO FOLLOW UPON RECEIPT OF PAYMENT.

AGREED AND ACCEPTED BY:

SPONSOR: _____

Signature: _____

Print Name: _____

Title: _____

E-Mail: _____

Telephone: _____

Fax: _____

Date: _____, 2009

Check is in the mail (payable to "USIndoor").

Credit card information is as follows

(Visa, MasterCard, American Express, Discover):

Name on Card: _____

Card Number _____

Exp. Date: _____

Cardholder Signature: _____

Questions? Contact USIndoor:

Lou Mengsol, Meetings Director

E-Mail: lou@usindoor.com

Telephone: 608-363-0873

Fax: 509-357-7096